

Integrated Careers and Academics Publications



Learning About Careers

Highlights careers in 16 career clusters in 32 easy-to-understand lessons. Each lesson gives a simple overview of one career and asks students to apply their academic and work readiness skills to typical tasks an employee might fulfill as part of the job.

CD Site License

LC 1010 – Learning about Careers (32 lessons)

Quantity	Extended Price
_____	at \$349 _____



A Lesson-A-Day

By setting aside only 10 or 15 minutes a day, your students can explore the relationship of math, English, science or social studies to a wide variety of careers. These short lessons are excellent for substitute teachers.

CD Site License

LAD 8012 - A Lesson A Day Package (80 lessons) - Both CDs

LAD 8010 - CD I: Math, Science, and Technology (40 lessons)

LAD 8011 - CD II: English, Communications, Ethics, Social Studies (40 lessons)

Quantity	Extended Price
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_____	at \$139 _____
_____	at \$139 _____

Workplace Ethics Publications



It's for Real, Workplace Ethics, Series III and IV

Students follow five friends who encounter ethical dilemmas as they work in their part-time jobs.

Paper Version

IFR 3010 - 16 issues Series III - 30 Student Copies

IFR 4010 - 16 issues Series IV - 30 Student Copies

Quantity	Extended Price
_____	at \$595 _____
_____	at \$595 _____

Narrated, Interactive CD

IFR 3011 - 16 lessons Series III - CD Site License

IFR 4011 - 16 lessons Series IV - CD Site License

Quantity	Extended Price
_____	at \$695 _____
_____	at \$695 _____



It's for Real, Workplace Ethics, Series I and II

Students follow five friends who encounter ethical dilemmas as they work in their part-time jobs.

Narrated, Interactive CD

IFR 1011 - 16 lessons Series I - CD Site License

IFR 2011 - 16 lessons Series II - CD Site License

Quantity	Extended Price
_____	at \$695 _____
_____	at \$695 _____



Reality Workplace Ethics

Set against a backdrop of adults' real life and work, each story follows four friends as they encounter ethical situations at their different jobs. Each story ends in a dilemma that the reader is asked to resolve.

Adult Paper Version

RTY 4010 - 8 issues - 20 student copies with Instructor's Guide CD

Quantity	Extended Price
_____	at \$295 _____

Job Readiness Publications



Job Ready Career Skills

An interactive, narrated CD that covers work habits, communication skills, workplace effectiveness, business etiquette and the job search. This 200-lesson curriculum is a comprehensive approach to work success.

Interactive Web Version

JRCS 6020 –One-year contract (one school)

Call for statewide and multiple school pricing.

Interactive CD Site License

JRCS 6011 – Job Ready Career Skills and Instructor's Manual

Quantity	Extended Price
_____	at \$995 _____

_____	at \$1295 _____
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Top 10 Tips for Work Readiness

A 5-CD Series with 200 lessons on topics identified by employers as essential to career success. This work readiness curriculum covers the most important attributes for beginning and growing in a career.

CD Site License

TTT 9015 - Top 10 Tips Package - All 5 CDs

TTT 9010 - CD I: The Job Search

TTT 9011 - CD II: Employability Skills

TTT 9012 - CD III: Business Skills

TTT 9013 - CD IV: Communicating Effectively

TTT 9014 - CD V: Etiquette at Work

Quantity	Extended Price
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Job Readiness Publications



Connecting Life and Careers

Consists of 12 engaging and easy-to-implement lessons. Topics include: Understanding the importance of life-long planning, establishing long-term career and life goals, matching personal interests and careers, recognizing the impact a career has on lifestyle, and more.

CD Site License

CLC1010: Connecting Life and Careers (12 lessons)

Quantity	Extended Price
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**Competitive
Advantage**

Competitive Advantage

Motivate your students to read while integrating academics with careers. Students explore and practice skills that are expected in both academic and workplace environments.

CD Site License

CA 7015 Competitive Advantage Package - All 5 CDs

CA 7010 Reading and Writing Advantage CD

CA 7011 Customer Service Advantage CD

CA 7012 Self-Management Advantage CD

CA 7013 Organizing Advantage CD

CA 7014 The Team Work Advantage CD

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Educating with Comics

Add a little fun to your introductions and summaries or make a comical point during a lesson. *Educating with Comics* brings work readiness to your classroom in a way that is both humorous and educational.

CD Site License (20 cartoons per CD)

EwC 1050: All four sets

EwC 1010: Work Ethics

EwC 1020: Responsibility

EwC 1030: Attitude

EwC 1040: Customer Service

EwC 2000: All four sets

EwC 1060: Communication

EwC 1070: Teamwork

EwC 1080: Attitude II

EwC 1090: Time Management

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Personal Finance Publications



Managing Your Money

Forty lessons relating to personal money management on each CD. Simple, practical, and easy to use.

CD Site License

MYM 9019 - Managing Your Money Package - Both CDs

MYM 9016 - CD I: Spending and Budgeting

MYM 9017 - CD II: Banking, Borrowing, Saving, and Financial Planning

Quantity	Extended Price
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Special Packages

Integrated Careers and Academics, Job Readiness

Package 9019	<i>It's for Real Workplace Ethics I, II, III, IV CD</i> Save \$285	_____ at \$2495 _____
Package 9021	<i>It's for Real I, II, III, IV CD</i> <i>and Job Ready Career Skills CD</i> Save \$450	_____ at \$3325 _____
Package 9022b	<i>It's for Real I, II, III, IV CD</i> <i>and Job Ready Career Skills, 1 Year Web</i> Save \$415	_____ at \$3660 _____
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Bundled Packages

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Package 9024	Order Package 9023 plus Career Launcher, Ed. 2 CD Save \$602	_____ at \$3675 _____

Super Packages: Workplace Ethics, Job Readiness, Careers and Academics

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